



TARRAWARRA
MUSEUM
OF ART

TarraWarra Biennial 2018: *From Will to Form* installation view of Michelle Ussher, *Big Mother (Joyous)* 2018 and *Big Mother (Oh dear, oh dear)* 2018

TarraWarra Museum of Art, 2018

Photo: Andrew Curtis

Courtesy of the artist and STATION, Melbourne

Education Resource

VCE Studio Arts

TarraWarra Biennial 2018: *From Will to Form*

Curated by Emily Cormack

TarraWarra Museum of Art

3 August – 6 November, 2018

This education resource is intended to be used as a starting point for teachers and students. It addresses the specific outcomes for Unit 4 Outcome 3: Art Industry Context

Design and Presentation

List all the key factors in the exhibition which have contributed to the design and presentation of the artworks.

What colour are the walls painted and how has this contributed to the design?

How have the works of art been arranged or grouped together?

Does the exhibition need to be navigated in a prescribed way or direction?

What other contributing factors do you think have been important in the design and presentation of the artworks?

Curatorial Theme and Interpretive Material

What information is provided to assist with your understanding and interpretation of the artwork?

Comment on the title of the exhibition and its meaning?

What is the curatorial concept or theme underpinning the exhibition?

Select two works of arts and reflect on how these works fit into the curatorial concept or theme.

What information do the labels provide?

Conservation and Preservation of Artworks

List all the key factors in the exhibition which contribute to the protection of the artworks.

How is the temperature controlled in the Museum?

Why is it important to control humidity in a Gallery or Museum?

What apparent security measures are in place?

Are there works on display that you consider are at risk from the public in the exhibition?

In your opinion are these works of art that have been compromised in their presentation by the need to protect them?

Are you able to take photographs of the artwork? If not, why not?

Marketing and Promotion

Are there key images that you have seen in the exhibition used for promotion and marketing?

Where have you seen the exhibition advertised?

Is there any evidence of major sponsors for the exhibition? Why do you think it would be important to have sponsors for an exhibition?

What factors might impact on the marketing and promotion of artworks?

Further Research and Considerations

Research the role of the curator in the display and presentation of artworks.

What are some of the other key roles of people who contribute to the exhibition?

Examine the roles of other staff in relation to installation, registration, handling, storage and transportation of works of art.

