

Education Resource VCE Studio Arts

Tracey Moffatt: Body Remembers

Thought Patterns: Selected Works from the Collection

Curated by Anthony Fitzpatrick

TarraWarra Museum of Art 23 March – 19 May 2019

This education resource is intended to be used as a starting point for teachers and students. It addresses the specific outcomes for Unit 4 Outcome 3: Art Industry Context

Design and Presentation	
List all the key factors in the exhibition which have contributed to the design and presentation of the artworks.	
How have the works of art been arranged or grouped together?	
Does the exhibition need to be navigated in a prescribed way or direction?	
What other contributing factors do you think have been important in the design and presentation of the artworks?	

Curatorial Theme and Interpretive Material What information is provided to assist with your understanding and interpretation of the artwork? Comment on the title of the exhibition and its meaning? What is the curatorial concept or theme underpinning the exhibition? Select two works of art and reflect on how these works fit into the curatorial concept or theme.

What information do the labels provide?
How did the artworks enter the collection, have they been purchased and by whom? Who owns the artworks?
Conservation and Preservation of Artworks List all the key factors in the exhibition which contribute to the protection of the artworks.
Does the lighting contribute to the protection of the artworks? If so, how?

How long have the works been on display? Can they be kept on permanent display? Why, or why not?
How is the temperature controlled in the Museum?
Why is it important to control humidity in a Gallery or Museum?
What apparent security measures are in place?
Are there works on display that you consider are at risk from the public in the exhibition?
Are you able to take photographs of the artwork? If not, why not?

Marketing and Promotion Are there key images that you have seen in the exhibition used for promotion and marketing? How did you find out about the exhibition? Where have you seen the exhibition advertised? Is there any evidence of major sponsors for the exhibition? Why do you think it would be important to have sponsors for an exhibition? What factors might impact on the marketing and promotion of artworks?

Further Research and Considerations

Research the role of the curator and the the exhibition designer in the display and presentation of artworks.
What are some of the other key roles of people who contribute to the exhibition?
Examine the roles of other staff in relation to installation, registration, handling, storage and transportation of works of art.















